



powell street festival society

パウエル祭協会

For immediate release
June 17, 2014

POWELL STREET FESTIVAL ANNOUNCES SPECIAL EVENTS

SoCal's GRMLN and Vancouver's Late Spring to rock festival launch party; Emi Honda and Jordan McKenzie bring 'Music Temple' to Centre A

VANCOUVER, BC – The Powell Street Festival Society has revealed details of two of its special events for the 38th Powell Street Festival taking place August 1 – 3 at Oppenheimer Park and other venues.

This year's festival will launch with a concert on Friday, August 1 at 8:00pm at Electric Owl (928 Main Street) featuring a performance by GRMLN, the noise-pop project of Kyoto-born Yoodoo Park. The Carpark Records recording artist's music incorporates the sunny feel of his Southern California upbringing with nostalgia for Japan. Local band Late Spring, whose sound combines raw and dirty with melodic dream pop elements, will open for GRMLN. Tickets to the launch are \$8 - \$10 and go on sale this Thursday, June 19 @ 10:00am on brownpapertickets.com or powellstfestlaunch.bpt.me. The Powell Street Festival launch event is made possible with the generous support of Craig Natsuhara.

Also announced today are details of Emi Honda and Jordan McKenzie's return to The Powell Street Festival with 'Music Temple' presented at Centre A (229 E. Georgia Street). Seasoned collaborators in sculptural installation and music, Honda and McKenzie (who are known to many as Elfin Saddle) employ prepared acoustic instruments, found percussion elements, and often mythological and pantheistic themes delivered in a mixture of English and Japanese. 'Music Temple' is inspired by natural and human-altered landscapes and the flora and detritus that exist in each. 'Music Temple' will run Saturday, August 2 and Sunday, August 3 from 12:00pm – 5:00pm, with Honda and McKenzie giving a special performance on Saturday, August 2nd at 2:00pm. The installation will continue post-festival at Centre A, open Tuesdays – Saturdays until September 13, 2014 from 11am -6pm. Admittance is FREE.

The full lineup of artists and performers, plus details on all the activities for the 38th Annual Powell Street Festival will be announced later this June.

-30-

For Media Inquiries, Press Materials and Interview Requests, please contact:

Owen Cameron
Owen.Cameron@SpokePR.com
604-318-4430

powellstreetfestival.com
[facebook.com/powellstfest](https://www.facebook.com/powellstfest)
grmlnband.tumblr.com
latespring.bandcamp.com
elfinsaddle.com