



powell street festival society  
パウエル祭協会

Suite 410-111  
W. Hastings Street  
Vancouver, BC  
V6B 1H4 Canada  
Suite 410-111  
W. Hastings Street  
Vancouver, BC  
V6B 1H4 Canada  
t 604 739 9388  
f 604 739 9308  
e info@powellstreetfestival.com  
www.powellstreetfestival.com  
ブリティッシュ・コロンビア州  
バンクーバー市、  
ウエストヘイスティングス通  
410-111

## For Immediate Release

### POWELL STREET FESTIVAL ANNOUNCES NEW SITE PLANS

*Main site for this weekend's festival to be a car-free 'Block Party' centered at Alexander St and Jackson Ave; All performances, vendors and activities to continue*

Vancouver, B.C. (July 29, 2014) ... The 38<sup>th</sup> Annual Powell Street Festival, the largest Japanese Canadian festival in the country, taking place this Friday, August 1 – Sunday, August 3, will relocate its main outdoor site from Oppenheimer Park to nearby Alexander Street (between Princess and Dunlevy Avenues) and Jackson Avenue (between Railway and Cordova Streets). “We are very excited about the new plan for this year’s festival and the fact that we are remaining in the historic Japanese Canadian neighbourhood near our indoor venues,” says festival GM and Programming Director Kristen Lambertson. “While it’s disappointing not to have use of Oppenheimer Park, we believe this could be one of our biggest and best festivals to date and we invite everyone to come enjoy our free event.”

The new site spanning approximately 4 city blocks will have one main stage located on Alexander Street west of Jackson Avenue with non-stop entertainment from 11:30am – 7:00pm on Saturday, August 2 and Sunday, August 3. There will be some programming changes, but the robust list of artists, activities, demonstrations, and vendors will move ahead as planned. “We’re also thrilled that we were able to retain our fantastic lineup of performers, over 25 craft and market booths, community booths and over 15 food vendors,” adds Lambertson. Food booths, including new vendors selling ramen and Japanese style hotdogs, will run along Jackson Avenue, while craft booths, community booths and the children’s tent will be centralized around the intersection of Jackson Avenue and Alexander Street. The sumo tournament and martial arts demonstrations will continue indoors at the Vancouver Japanese Language School & Japanese Hall.

The 38<sup>th</sup> Annual Powell Street Festival launches on Friday, August 1 with a ticketed concert at Electric Owl. Participating venues on August 2 and 3 include the Firehall Arts Centre (280 E. Cordova St), Vancouver Japanese Language School and Hall (475 Alexander St), Vancouver Buddhist Temple (220 Jackson Ave) and Centre A (229 E. Georgia St).

The Powell Street Festival Society made the decision to move from its traditional outdoor location at Oppenheimer Park, releasing a statement last week expressing respect, understanding and empathy for issues concerning homelessness raised by the protest encampment currently taking place in the park.

Scheduling changes will be reflected on The Powell Street Festival's [website](#), with further information and updates on [facebook](#) and [twitter](#).

-30-

For hi res images, please visit: <http://www.powellstreetfestival.com/festival2014/media/>

For Media Inquiries, Festival Accreditation, Additional Materials or Interview Requests, contact:

Owen Cameron  
[Owen.Cameron@SpokePR.com](mailto:Owen.Cameron@SpokePR.com)  
604-318-4430